DR. SUSANNE PREUSCHOFF

INTERNATIONAL AFFAIRS · HIGHER EDUCATION · ASIA-PACIFIC · DIVERSITY

Curriculum Vitae | University of Cologne

INTERNATIONALIZATION
International partnerships, international students and institutional international affairs

ASIA & GLOBAL SOUTH
Long-standing professional focus on Asia, India, PR China and cooperation with the Global South

LEADERSHIP & DIVERSITY
Team leadership, cross-cultural management, university development and diversity-oriented teaching

University of Cologne

09/2007 – 12/2012
Coordination Asia and Eastern Europe
International Office, University of Cologne

01/2013 – 08/2014
Head of the Unit “Cooperation with the Global South”
International Office, University of Cologne

10/2014 – 10/2026
Head of Department “International Students”
International Office, University of Cologne

10/2021 – 06/2024
Acting Director International Affairs
University of Cologne

Since 11/ 2026
Research Security Advisor
Division 1 – Strategy and Academic Affairs, University of Cologne

GERMAN ASIA PACIFIC SOCIETY (DAPG E.V.)

09/1994 – 11/2003
Executive Member of the Board
German Asia Pacific Society, Cologne

- Strategic orientation of association activities with a focus on India and PR China.

11/2003 – 08/2007
Managing Director
German Asia Pacific Society, Cologne

- Responsibility for sales and the association’s economic performance.
- Personnel responsibility for freelancers and permanent employees; management and professional supervision of diploma students and interns.
- Consulting for medium-sized, Asia-oriented member companies, with a focus on human resources management, internationalization strategies and change management.
- Conception and organization of industry- and country-specific conferences on Asian business.
- Cooperation with universities and implementation of promotional events for Asian institutions, regions and companies in Germany.
- Project management (1999–2004) for the DAPG contribution to the BMBF lead project SENEKA: “Service networks for education and training processes”.
- Market research (2005): “New Opportunities for existing Business Segments in The PR of China” for TÜV Industrie Service Rheinland GmbH, Cologne.

DIVERSITY MANAGEMENT GbR

12/2001
Foundation of Diversity Management GbR

Diversity Management GbR

2001 – 2003

Knowledge management & international partner organizations

Client: Center for Learning and Knowledge Management and Computer Science in Mechanical Engineering (ZLW-IMA), RWTH Aachen University

- Identification of knowledge management strategies and knowledge management solutions for international partner organizations.

09/2005

Qualification programme for university lecturers

University of Dortmund

- Conception and implementation of “Interculturally shaping everyday teaching”.

Summer Term 2006

Lectureship · International Business

TH Cologne

- English-language teaching: Cross-Cultural Competence (Bachelor) and Cross-Cultural Management (Master), 4 hours/week.

09/2006

Qualification programme for university lecturers

University of Dortmund

- Design and implementation of “Cross-Cultural Management for Teaching International Students”.

01/2007 – 02/2007

Alumni network study

Hans Böckler Foundation, Düsseldorf

- Study on the development of an alumni network.

Summer Term 2007

Lectureship · International Business

TH Cologne

- English-language lectureships in Cross-Cultural Competence (Bachelor, 2 hours/week) and Cross-Cultural Management (Master, 4 hours/week).

05/2007

Workshop · Intercultural competence development

Client: InWent

- Workshop for small African entrepreneurs, 2 hours/week.

2011 – 2012

Intercultural competence & university didactics

Higher education teaching and coaching

- Lectureship at FH Meschede: “Intercultural competence development using the example of the PR China” for Master’s students, 2 hours/week.
- “Cross Cultural Management – Intercultural Competence Transfer in Teaching” for university lecturers.
- University didactic coaching for newly appointed professors at TH Cologne within the project “Educational Diversity”.

EDUCATION & ACADEMIC BACKGROUND

09/1984 – 06/1986

Training as a Wholesale and Foreign Trade Clerk

OMYA GmbH, Cologne

04/1987 – 01/1994

Master's degree (M.A.)

University of Cologne

- Sinology, German Philology and Economics.

1990

Language training

Fudan University, Shanghai · Sun Yat-sen University, Guangzhou · Yuyan Xueyan, Beijing

1992

Language training & research stay

Taibei and Beijing

04/2002 – 03/2006

Doctorate

TU Dortmund University

- Doctoral scholarship of the Hans Böckler Foundation in the college "Knowledge Management and Self-Organization in the context of university teaching and learning processes".

28/06/2006

Disputation

TU Dortmund University

- Dissertation: "Chinability. The Everyday Use of Chinese at German Universities as an Internationalization Strategy".

CORE EXPERTISE

International Affairs	**Higher Education Internationalization**	**International Students**
Asia-Pacific / PR China	**India**	**Global South Cooperation**
Cross-Cultural Management	**Intercultural Competence**	**Diversity Management**
Knowledge Management	**Change Management**	**University Didactics**
Conference & Event Management	**International Partnerships**	**Alumni Networks**

SELECTED REFERENCE PROJECTS

1999–2004

SENEKA

Project management of the DAPG contribution as joint partner in the BMBF lead project "Service networks for education and training processes".

2005

PR China market research

"New Opportunities for existing Business Segments in The PR of China", commissioned by TÜV Industrie Service Rheinland GmbH, Cologne.

2001–2003

Knowledge management

Strategies and solutions for international partner organizations on behalf of ZLW-IMA, RWTH Aachen University.

2005–2007

University qualification

Intercultural and cross-cultural management programmes for lecturers at the University of Dortmund.