

Curriculum Vitae

Dr. Susanne Preuschoff

– University of Cologne –

UNIVERSITY OF COLOGNE

2007.09 – 2012.12	Coordination Asia and Eastern Europe, International Office of the University of Cologne
2013.01 – 2014.08	Head of the Unit „Cooperation with the Global South“, International Office of the University of Cologne
Since 2014.10	Head of Department „International Students“ at the International Office
2021.10- 2024.06	Acting Director International Affairs, University of Cologne

EXECUTIVE MEMBER OF THE BOARD OF THE GERMAN ASIA PACIFIC SOCIETY, COLOGNE

1994.09 – 2007.08 German Asia Pacific Society, Cologne (DAPG e.V.), Cologne

1994.09 – 2003.11 *Managing Director*

Main content focuses:

- Responsibility for sales (the company bears responsibility solely through its own economic performance)
- Personnel responsibility for freelancers and permanent employees
- Management and professional supervision of diploma students and interns
- Consulting for medium-sized, Asia-oriented companies within the scope of their membership in the association. Focus of consulting: human resources management, company-specific internationalization strategies and change management
- Conception and organization of industry and country-specific conferences on Asian business
- Cooperation with universities
- Conception, organization and implementation of promotional events for Asian institutions, regions and companies in Germany

Reference Project:

- 1999-2004: Project management of the contribution of the German Asia Pacific Society as a joint partner in the BMBF lead project „Service networks for education and training processes“ (SENEKA): Entrepreneurs seek their knowledge worldwide.

2003.11 – 2007.08 *Executive Member of the Board*

- additionally responsible for the strategic orientation of the association's activities with focus on India and PR China

Reference Project:

- 2005: Market research: „New Opportunities for existing Business Segments in The PR of China“ on behalf of TÜV Industrie Service Rheinland GmbH, Cologne

– Diversity Management –

DIVERSITY MANAGEMENT GbR

2001.12	Foundation of the Diversity Management GbR
2001 - 2003	Identification of knowledge management strategies and knowledge management solutions for international partner organizations on behalf of the Center for Learning and Knowledge Management and Computer Science in Mechanical Engineering at RWTH Aachen University (ZLW-IMA)
2005.09	Conception and implementation of a qualification program for lecturers at the University of Dortmund: „Interculturally shaping everyday teaching“
Summer Term 2006	English language teaching position at the TH Cologne in the course of studies „International Business“ (4 hours/ week) Cross-Cultural Competence (Bachelor level) Cross-Cultural Management (Master level)
2006.09	Design and implementation of a qualification program for lecturers at the University of Dortmund: „Cross-Cultural Management for Teaching International Students
2007.01 – 2007.02	Study on the development of an alumni network on behalf of the Hans Böckler Foundation, Düsseldorf
Summer Term 2007	English language lectureships at the TH Cologne in the course of studies „International Business“ Cross-Cultural Competence - Bachelor level (2 hours/week) Cross-Cultural Management - Master level (4 hours/week)
Summer Term 2007	Workshop „intercultural competence development“ for small African entrepreneurs (2 hours/ week), Client: InWent
Summer Term 2007	Lectureship of the FH Meschede „Intercultural competence development using the example of the PR China“ for students at master level (2 hours/ week)
2007.05	„Cross Cultural Management - Intercultural Competence Transfer in Teaching“ for university lecturers
2011.01 – 2012.12	University didactic coaching for newly appointed professors at the TH Cologne within the framework of the project „Educational Diversity“

– Vocational Training, Studies and PhD –

VOCATIONAL TRAINING

1984.09 – 1986.06 Training as a wholesale and foreign trade clerk at OMYA GmbH, Cologne

STUDY

1987.04 – 1994.01 Master's degree in Sinology, German Philology and Economics at the University of Cologne
Degree: M.A.

STAYS ABROAD DURING STUDIES

1990 Language training at Fudan University, Shanghai, Sun Yat-sen University, Guangzhou and at Yuyan Xueyan, Beijing.

1992 Language training and research stay in Taipei and Beijing

DOCTORATE

2002.04 – 2006.03 Doctoral scholarship of the Hans-Böckler Foundation in the college „Knowledge Management and Self-Organization in the context of university teaching and learning processes“

2006.06.28
(Disputation) Dissertation on the topic: „Chinability. The Everyday Use of Chinese at German Universities as an Internationalization Strategy“ at the TU Dortmund University