

EXECUTIVE MEMBER OF THE BOARD OF THE GERMAN ASIA PACIFIC SOCIETY, COLOGNE

1994.09 – 2007.08 German Asia Pacific Society, Cologne (DAPG e.V.), Cologne

1994.09 – 2003.11 *Managing Director*

Main content focuses:

- Responsibility for sales (the company bears responsibility solely through its own economic performance)
- Personnel responsibility for freelancers and permanent employees
- Management and professional supervision of diploma students and interns
- Consulting for medium-sized, Asia-oriented companies within the scope of their membership in the association. Focus of consulting: human resources management, company-specific internationalization strategies and change management
- Conception and organization of industry and country-specific conferences on Asian business
- Cooperation with universities
- Conception, organization and implementation of promotional events for Asian institutions, regions and companies in Germany

Reference Project:

- 1999-2004: Project management of the contribution of the German Asia Pacific Society as a joint partner in the BMBF lead project „Service networks for education and training processes“ (SENEKA): Entrepreneurs seek their knowledge worldwide.

2003.11 – 2007.08 *Executive Member of the Board*

- additionally responsible for the strategic orientation of the association's activities with focus on India and PR China

Reference Project:

- 2005: Market research: „New Opportunities for existing Business Segments in The PR of China“ on behalf of TÜV Industrie Service Rheinland GmbH, Cologne